

# Carolina Abreu

Graphic Designer



203-684-9058  
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## PROFILE

Reliable, organized, detail-oriented graphic designer with over 8 years of experience. Excellent communicator with ability to work independently and/or as a managing member.

## PORTFOLIO

caroabreudesign.com

## EXPERIENCE

2021–2025 **Graphic Designer**

**Prowess Consulting, Seattle, Washington (Remote) | Technology**

- Yearly develop 100+ deliverables mainly in digital media. These include infographics, technical solution briefs, white papers, PowerPoint decks, animation storyboarding, social media, as well as image editing.
- Participate in kickoff calls, as well as pitch present ideas to clients and/or internal stakeholders.
- Managing of multiple projects at once, some with limited time frame.
- Ensure clients' brand guidelines are properly met and used.

2018–2021 **Production Graphic Designer**

**Barker Specialty, Cheshire, Connecticut | Promotional Products**

- Assistant art director when needed. Design support to art, production, sales, and fulfillment departments as well as operate daily art department tasks.
- Yearly develop 500+ graphic design projects including creation of vector art, logos, apparel design, booklets, marketing collateral, among other design tasks for multiple clients at a time.

2016–2018 **Graphic Designer | Assistant | Social Media Manager**

**Elm City Coach, New Haven, Connecticut | Fitness**

- Oversaw design tasks and daily operations of main social media platforms.
- Attend marketing meetings for ideation of marketing collateral.
- Assist with daily administrative operations & file and database documentation.
- Consistent interaction with clients and prospects through phone and email.

2017 **Graphic Design Intern**

**GEM Advertising, New Haven, Connecticut | Advertising**

- Assist art and managing directors with design projects.
- Assist chief strategy officer with research and database operations.

## TECH SKILLS

Mastery in: Adobe Illustrator, Photoshop, and InDesign. Proficient in: After Effects, Dreamweaver, and Final Cut Pro. Microsoft PowerPoint, Word, Excel, as well as Asana and Wix platforms.

## DESIGN SKILLS

Digital, print/production, and large-format design. Branding, storyboarding, digital illustration, mockup creation, photography retouching, color & design theory.

## EDUCATION

2020 **Cornell University**

**Certification**

Brand Management

2015–2017 **Southern Connecticut State University**

**Bachelor of Science**

- Majored in Communication concentrating in Advertising
- Cumulative GPA: 3.62/4.00

2013–2015 **Gateway Community College**

**Associate of Science**

- Majored in Graphic Design
- Cumulative GPA: 3.94/4.00

## LANGUAGES

Fluent Spanish and conversational French

## AWARD

Lawrence E. Fitzgerald Award for Outstanding Achievement in Advertising and Promotions